

Public Document Pack



Coventry City Council

Agenda

Business, Economy and Enterprise Scrutiny Board (3)

Time and Date

2.00 pm on Wednesday, 3rd February 2021

Place

This meeting will be held remotely. The meeting can be viewed live by pasting this link into your browser:

https://www.youtube.com/watch?v=H-x_F_nWA0g&feature=youtu.be

Public Business

1. Apologies and Substitutions

2. Declarations of Interest

3. Minutes (Pages 3 - 6)

(a) To agree the Minutes of the meeting held on 2nd December 2020

(b) Matters arising

4. Two Friargate (Pages 7 - 16)

Presentation of the Director of Property Services and Development

5. Rail Station Masterplan (Pages 17 - 40)

Presentation of the Director of Transportation and Highways

6. Work Programme 2020/2021 (Pages 41 - 44)

Report of the Scrutiny Co-ordinator

7. Any other items of public business which the Chair decides to take as matters of urgency because of the special circumstances involved

Private Business

Nil

Julie Newman, Director of Law and Governance, Council House, Coventry
Tuesday, 26 January 2021

Note: The person to contact about the agenda and documents for this meeting is Michelle Salmon, Governance Services, Tel: 024 7697 2643, Email: michelle.salmon@coventry.gov.uk

Membership of Board:

Councillors R Ali, G Hayre, M Heaven, T Jandu, R Lancaster, P Male, C Miks (Chair),
E Ruane and B Singh

By invitation:

Councillor J O'Boyle - Cabinet Member for Jobs and Regeneration

If you require a British Sign Language interpreter for this meeting
OR if you would like this information in another format or
language, please contact us.

Michelle Salmon
Governance Services
Tel: 024 7697 2643
Email: michelle.salmon@coventry.gov.uk

Agenda Item 3

Coventry City Council

Minutes of the Meeting of Business, Economy and Enterprise Scrutiny Board (3) held at 2.00 pm on Wednesday, 2 December 2020 (This meeting was held remotely)

Present:

Members: Councillor C Miks (Chair)
Councillor G Hayre
Councillor M Heaven
Councillor T Jandu
Councillor R Lancaster
Councillor P Male
Councillor E Ruane
Councillor B Singh

Other Members (By Invitation): Councillor J O'Boyle (Cabinet Member for Jobs and Regeneration)

Employees (by Directorate):

Business, Investment and Culture J Norton, S Weir, B Yorke

Law and Governance V Castree, G Holmes

Apology: Councillor R Ali

Public Business

The Chair thanked Councillor L Bigham for her contributions to the Business, Economy and Enterprise Board (3) during her time as a Member of the Board and wished her well in her new role as Chair of the Communities and Neighbourhoods Scrutiny Board (4).

14. Declarations of Interest

There were no disclosable pecuniary interests.

15. Minutes

The minutes of the meeting held on 4th November 2020 were agreed as a true record.

Further to minutes 10/20 headed 'Very Light Rail Progress Update' and minute 11/20 headed 'Coventry Local Air Quality Action Plan', the Chair indicated that she had received positive feedback from 4th November 2020 meeting on both of these agenda items. She thanked the Light Rail Manager for making her aware of a Broadcast on Very Light Rail.

Further to minute 11/20 headed 'Coventry Local Air Quality Action Plan', Members had requested that the Cabinet Report 'Coventry Local Air Quality Action Plan – Full Business Case' be circulated to the Board once it had been published and this was sent to Members on 25th November 2020.

16. International Investment, Trade and Overseas Markets

The Business, Economy and Enterprise Scrutiny Board (3) received a Briefing Note and Presentation of the Director of Business, Investment and Culture which provided an update on international investment, trade and overseas markets. The Constitution required the consideration of overseas reports (attached as Appendices 1 and 2 to the report) by Scrutiny.

The following points were raised in the presentation:

- Germany Thuringia Visit Report
 - It was a partnership visit which took place in September 2019.
 - The area was identified for relationship building as it was an area where automotive was a priority sector, had a mixture of Original Equipment Manufacturers and a long tail of SME suppliers and focussed on innovation.
 - They had recently secured a successful investment from a Chinese Battery Manufacture
 - A return delegation came to Coventry and discussions had continued virtually during COVID-19
- MIPIM Asia / China Visit Report
 - This was a partnership visit and took place during November 2019.
 - Programme allowed exploration across a range of sectors.
 - Follow up activities had taken place including virtually during the pandemic.
 - The Visit provided the first opportunity to engage with a market leader to secure information on a Gigafactory
- General update
 - Foreign direct investment success includes the creation of around 13,000 new jobs
 - Inward investment attraction is a key activity that sits within the Economic Development Service of Coventry City Council.
 - International activity and representation, either direct or through working with partners is a key tool when promoting the City as an investment destination and generating inward investment leads.
 - The Department of International Trade (DIT) secures UK and global prosperity by promoting and financing international trade and investment and championing free trade
 - There were several challenges and considerations that will be monitored and influence international engagement activity in the short to medium term. These included: Coronavirus; Brexit/EU Transition and the US election outcome

- Update from Coventry and Warwickshire Chamber of Commerce
 - Export support and advice is provided to Coventry businesses in partnership through DIT advisors based at the Coventry and Warwickshire Chamber of Commerce
 - ‘Levelling up’ was new support available from DIT
 - The new Export Academy from the Department for International Trade (DIT) gave small and micro-businesses the chance to learn how to sell to customers around the world with confidence
 - A number of new sector and specialist advisers had been recruited for the West Midlands region to assist businesses on critical issues in 2020 and beyond.
 - DIT continued to work to raise awareness of the changes to be expected at the end of the Transition period in January 2021. Locally, Chamber of Commerce were actively engaging with businesses to help them prepare for whatever outcome faced in January.
 - Coventry & Warwickshire Chamber of Commerce had launched its new Customs Declaration Service. This was in anticipation of an expected increase in demand for customs declarations when the UK left the Single Market and Customs Union in January 2021

The Board questioned officers, received responses, and discussed the following issues:

- Further information would be circulated to the Board members regarding the creation of jobs outlined in section 3.2.1, including the names of the top 10 employers
- City of Culture was being promoted by the Inward Investment team as one of the headlines for the City
- When it was safe to travel again, it was expected that future relationships will be built virtually, as well as in person. The use of virtual meetings head of visits would enable delegations to arrive more informed
- There were good working relationships with Coventry and Warwick Universities, and both were an asset to the region
- It was difficult to differentiate between the impact of COVID and Brexit on businesses. It was anticipated that 2021 would see a reduction of 2% in GDP if there was a no deal. It was likely to be the manufacturing sector which was hardest hit, which was a sector prevalent in Coventry and Warwickshire
- A pilot of the UK shared Prosperity Fund had been announced. The themes it would cover included skills, support for businesses and community infrastructure. Coventry were keen to take part in the pilot and would apply when able to do so – it was not anticipated more information would be available until the spring of 2021. Approaches were being made to Government to request the funding was frontloaded. Current European funding would run until mid-2023
- Japanese technology for virtual conferences was highlighted as an opportunity
- Opportunities to diversify the economy were being sought

Members requested that information documents sent to businesses, further information on the Foreign Direct Investment Successes, including sectoral breakdown, information on new and emerging sectors and the names of the top 10 employers specific to Coventry, be circulated to the Board.

RESOLVED that the Business, Economy and Enterprise Scrutiny Board (3):

- 1) Endorses the International Investment, Trade and Overseas Markets Report, the Germany Thuringia Visit Report and the MIPIM Asia / China Visit Report and in endorsing the reports, the Board confirms its continued support for the work being undertaken by the Economic Development Service to enhance Coventry's international profile, secure Foreign Direct Investment (FDI) and support local companies to access new markets.
- 2) Requests that a report on the impact of Brexit be submitted to the Board in six months-time.

17. Work Programme 2020/2021

RESOLVED that the Business, Economy and Enterprise Scrutiny Board (3):

- 1) Notes the Board's Work Programme for the remainder of the Municipal Year 2020/2021.
- 2) Requests that the following be considered for future meetings of the Board:
 - Two Friargate.
 - The item on support for small businesses be broadened to include support to community interest companies and community centres, and to also include information on the level of wraparound support and nurture available for SMEs.
 - Cycle Lanes - update.
 - City Centre South – to include a focus on the retail crisis
 - The Comprehensive Spending Review including changes to the Apprenticeship Levy.
 - The 'Levelling Up' agenda.
 - The Development of Civic Agreements by Coventry and Warwick Universities.
 - An update on Gigafactories.
 - City of Culture job creation.
- 3) Recommends that an additional meeting of the Board be scheduled during the Municipal Year.

18. Any other items of public business which the Chair decides to take as matters of urgency because of the special circumstances involved

There were no other items on public business.



Briefing note

To: Business, Economy and Enterprise Scrutiny Board (3)

Date: 3rd February

Subject: Two Friargate

1 Purpose of the Note

- 1.1 To update Members of the Board on progress on the building of Two Friargate

2 Recommendations

- 2.1 The Board are recommended to:

- 1) Consider the content of the presentation at Appendix A
 - 2) Identify any further recommendations to the Cabinet Member

3 Background and Information

- 3.1 Please see the presentation attached at Appendix A for more information.

Appendix A – Two Friargate

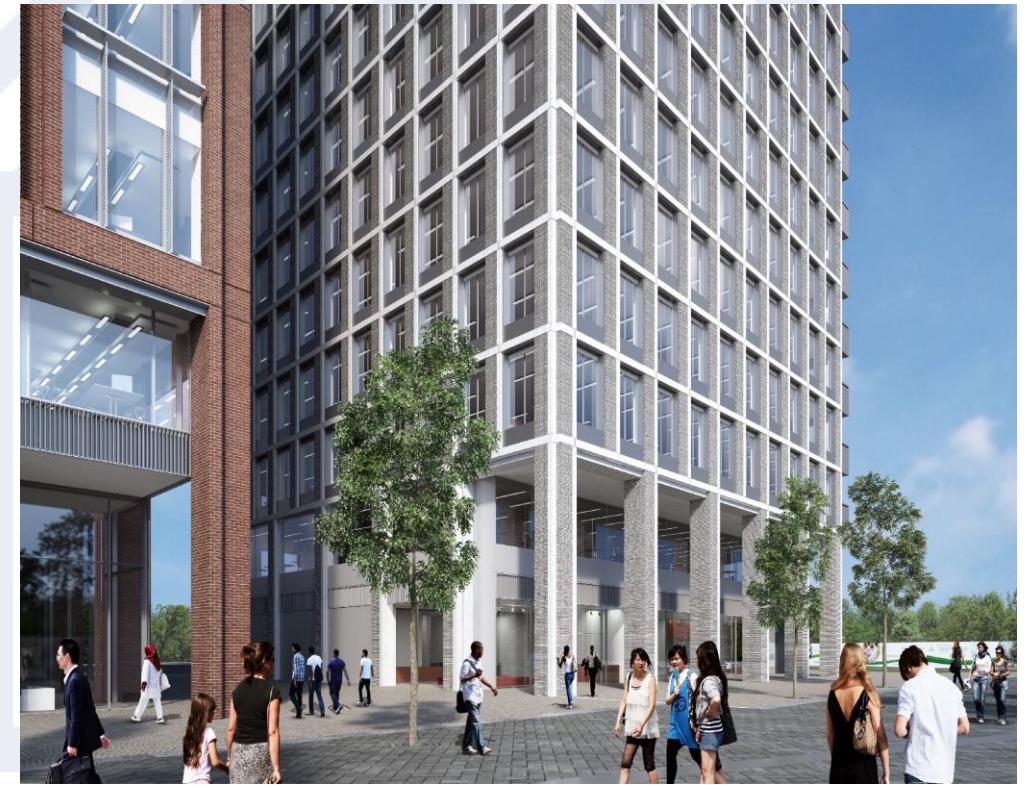
Gennie Holmes
Scrutiny Co-ordinator
gennie.holmes@coventry.gov.uk

This page is intentionally left blank

Two Friargate Progress Update

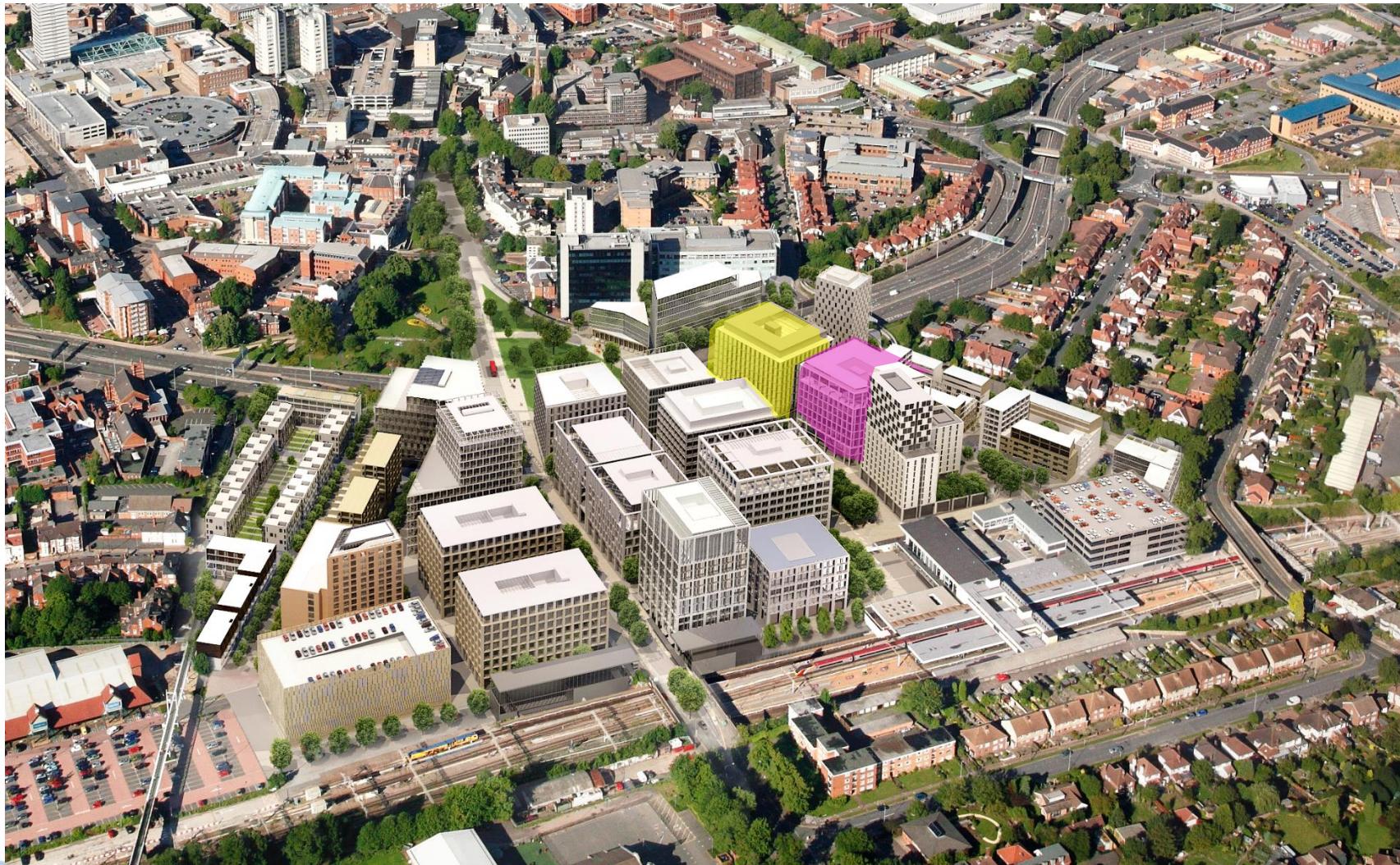
Business, Economy and Enterprise Scrutiny Board

3rd February 2021



“Two Friargate” - Part of Comprehensive Regeneration of Friargate

Page 10



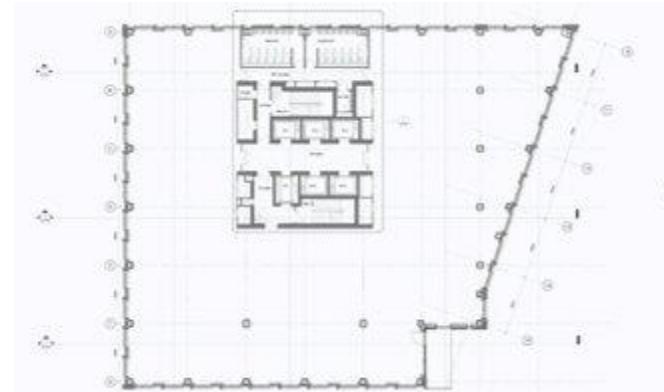
Key background

- £51.2m WMCA grant awarded to help fund next phase of office buildings in Jan 2018
- Friargate Joint Venture (JV) formally established in Feb 2019 – the JV is the landowner of the Friargate sites
- Council approved £17m funding for Two Friargate scheme in Sep 2020
- Contractor appointed and started on site in Dec 2020
- The Council is purchasing the land and the Two Friargate building from the Friargate JV
- Will be completed and ready for handover to the Council in Autumn 2022



Two Friargate

- The best in class office building in Coventry and comparable with the best the region has to offer
- Next to UK's fastest growing rail station and 4 million people live within 25 miles
- 135,000 sqft of lettable office space across 12 floors (c.12.5% bigger than One Friargate)
- Space on the ground floor for a high quality food or convenience retailer
- Targeting BREEAM “Excellent” (for environmental sustainability) and WIRED Platinum (for digital connectivity and resilience)



Typical floor plan: floors 2-7



Typical floor plan: floors 8-12

Two Friargate



Key workstreams

- Promotion and marketing of the building and Coventry to private and public sector occupiers
- Developing and implementing management, security, waste, utilities, front of house and cleaning strategies – all inform service charge approach
- Lettings likely to be secured 12 months from completion onwards
- Set up and mobilisation ready for opening and occupation
- All influenced by COVID context

Two Friargate – in action!

- <https://friargatecoventry.co.uk/the-development/timelapse/>
- Timelapse movie link here



This page is intentionally left blank



Briefing note

To: Business, Economy and Enterprise Scrutiny Board (3)

Date: 3rd February

Subject: Rail Station Masterplan

1 Purpose of the Note

- 1.1 To update Members of the Board on progress on the implementation of the Rail Station Masterplan

2 Recommendations

- 2.1 The Board are recommended to:

- 1) Consider the content of the presentation at Appendix 1
 - 2) Identify any further recommendations to the Cabinet Member

3 Background and Information

- 3.1 Please see the presentation attached at Appendix 1 for more information.

Appendix 1 – Rail Station Masterplan

Gennie Holmes
Scrutiny Co-ordinator
gennie.holmes@coventry.gov.uk

This page is intentionally left blank



Coventry Station Masterplan Update

Colin Knight, Director of Transport & Highways &
Rhian Palmer, Head of Infrastructure Delivery

Scrutiny Board 3, 3rd February 2021

The Challenge

Page 2

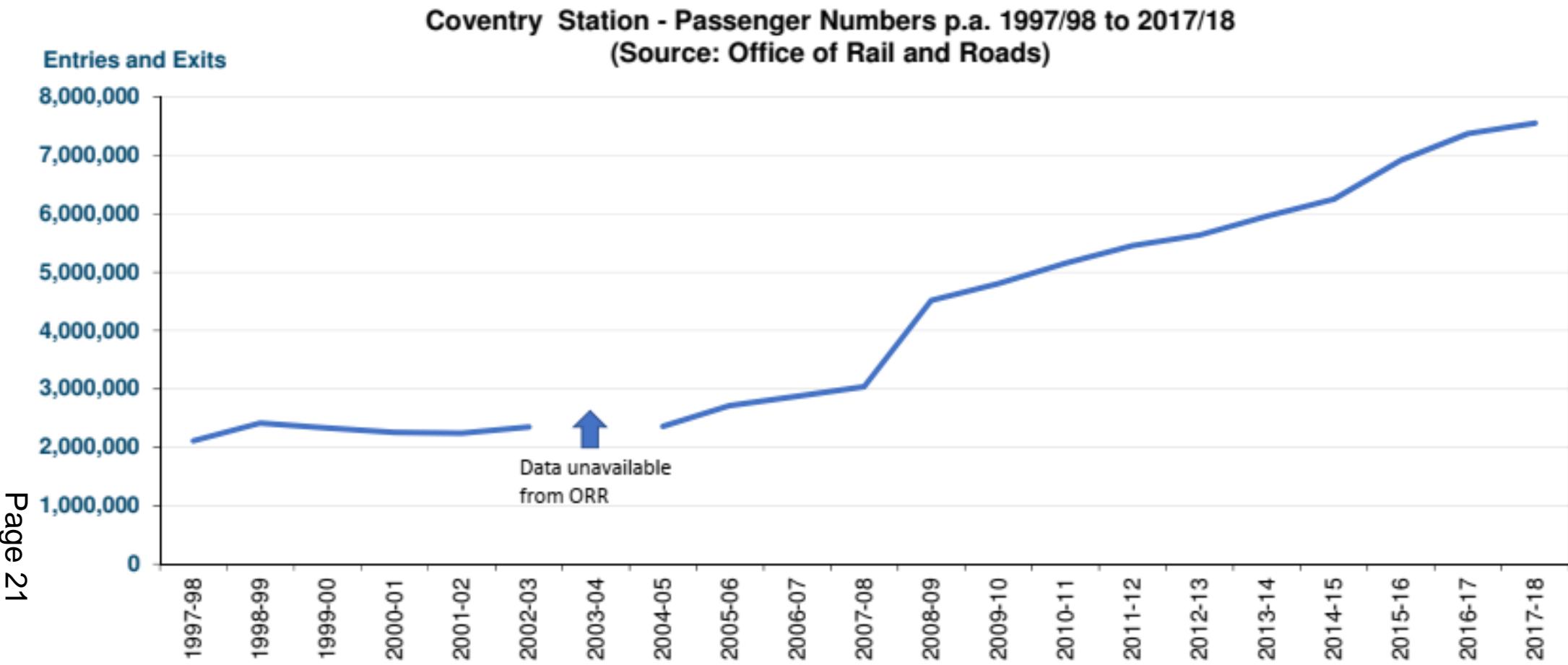
- Coventry is UK's 13th largest city, facing unemployment 6.6%, which is above West Midlands (5.7%) and national average of 3.7% (2019 figures)



- The city has aspirations to strengthen its high growth economy, requiring commercial and housing development to support growth – 45,000 new jobs & 42,000 new homes by 2031.
- Improving transport connections is critical to facilitate growth, rail has vital role to play.
- HS2 bypasses Coventry and could potentially mean a reduction in the some of the fast London services Coventry benefits from
- Investment in rail infrastructure to enhance case for retention of fast London services and help to provide better connectivity, including direct services to East Midlands

Rail Growth at Coventry Railway Station

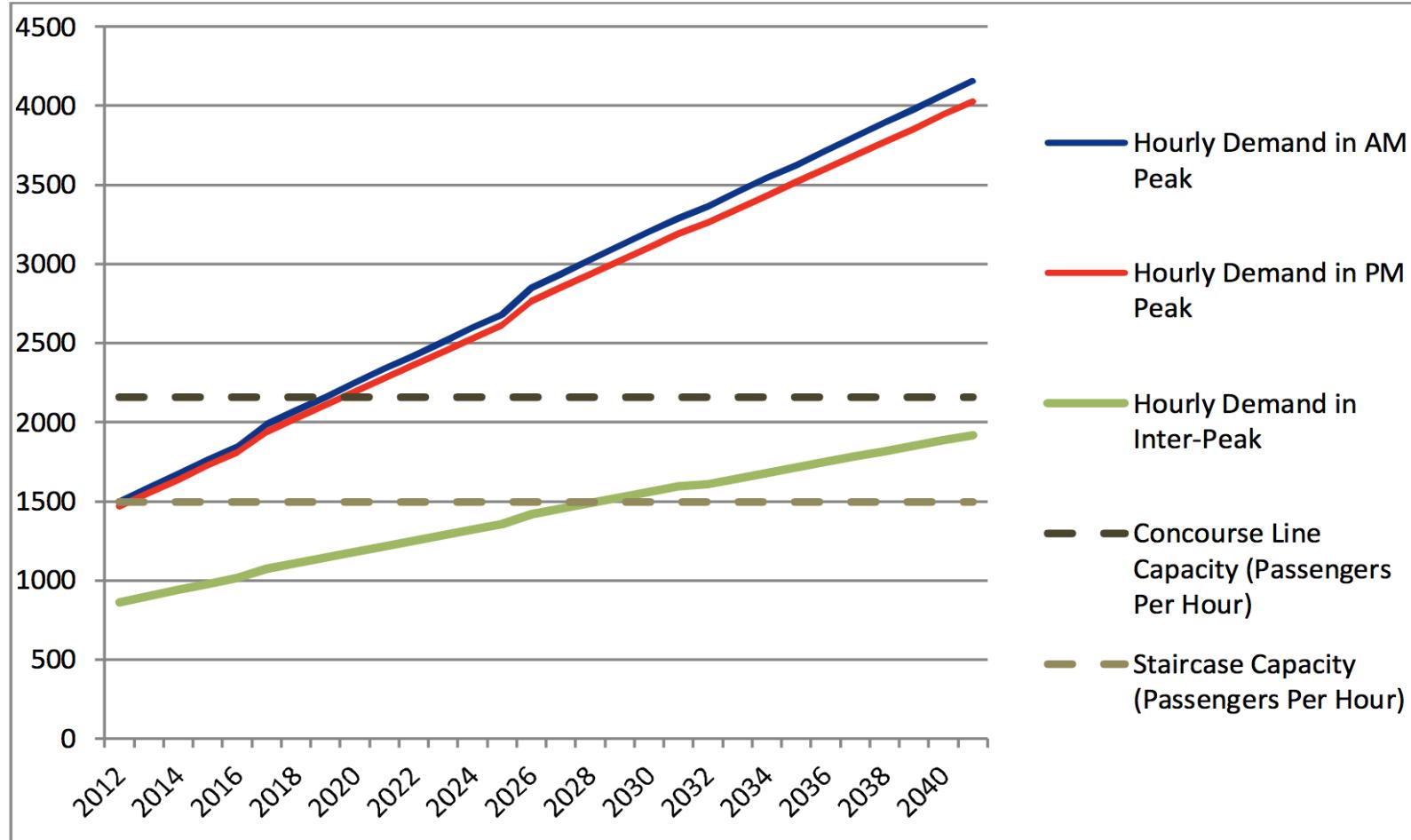
There has been a significant growth in passenger numbers at Coventry Railway Station, more than doubled in last 10 years and continuing to grow, making it one of fastest growing stations outside of London.



Forecast passenger growth

Page 22

Hourly Demand vs Capacity Levels



- Station stairs and concourse now at capacity during peaks
- 2019/20: 2000+ passengers hourly, projected to increase to 4000+ passengers per hour by 2043

Coventry Rail Story

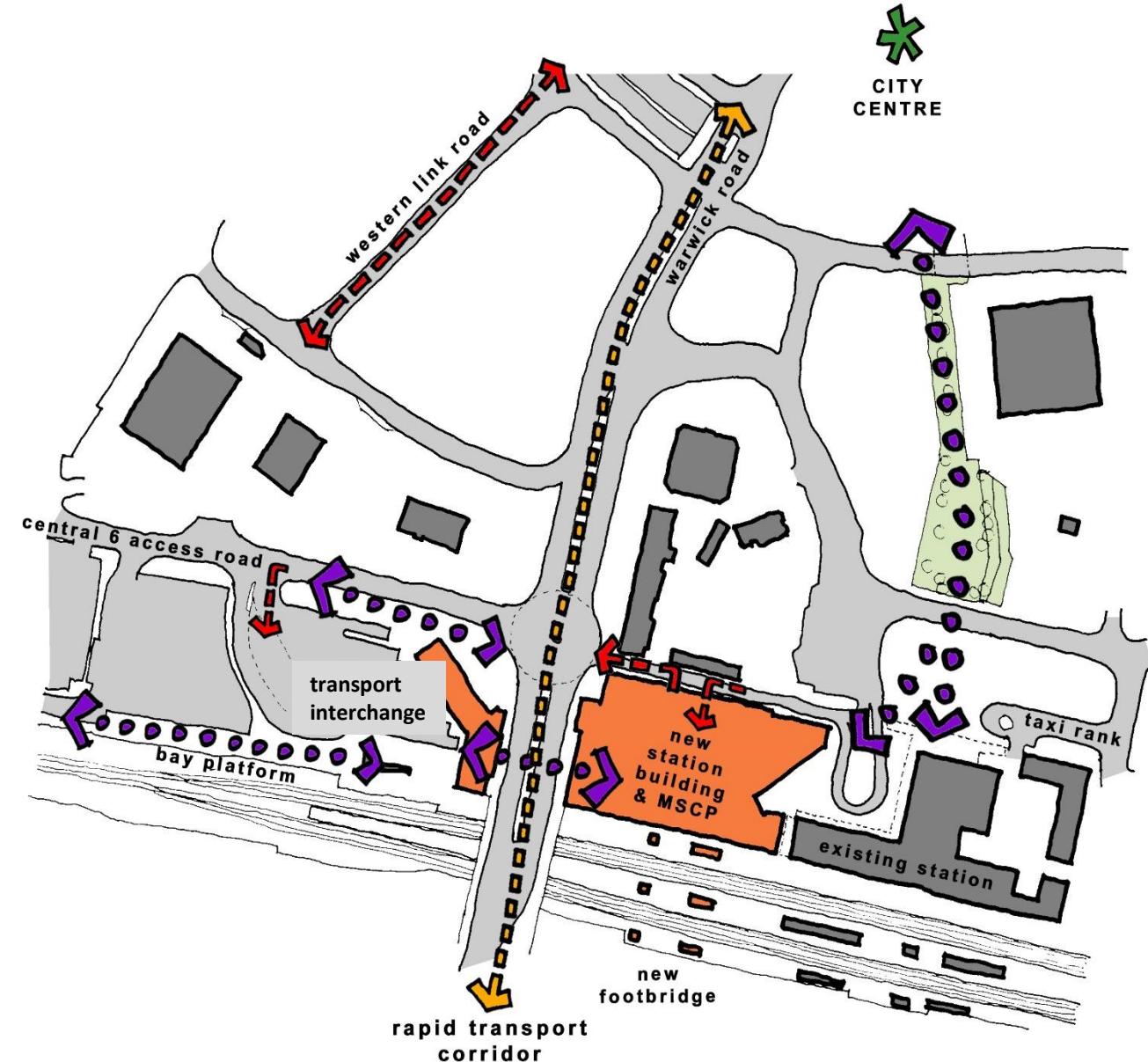
- The Coventry Rail Story has been developed in response to the challenges presented by HS2, significant passenger growth and projected future growth at Coventry Railway Station
- Existing building opened in 1962, Grade II listed, limited opportunity for expansion to cater for capacity
- Coventry Station Masterplan has been developed to provide a fitting gateway to the city, delivering high quality infrastructure and a seamless transport interchange to support rail growth



Coventry Station Masterplan Scheme Overview

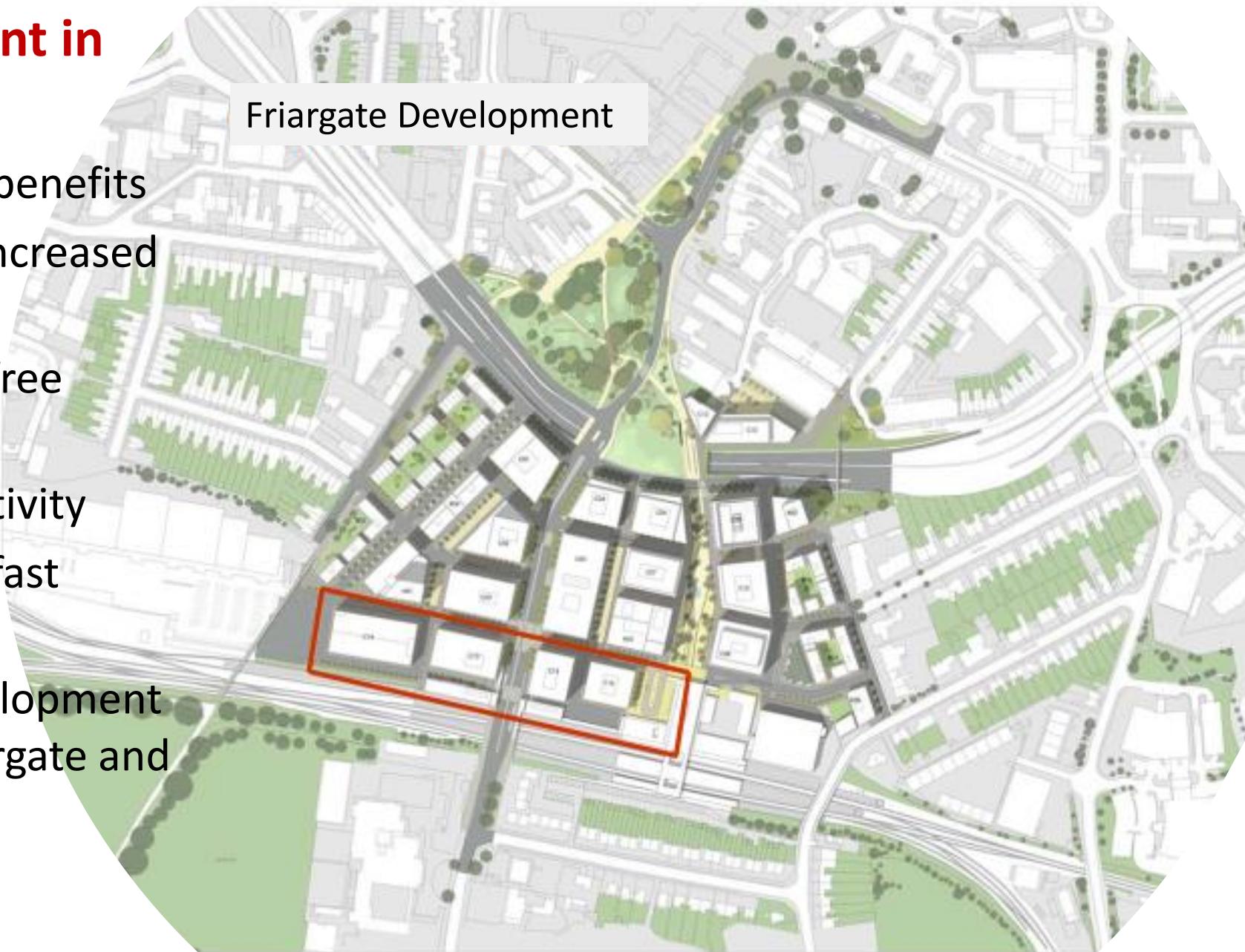
Page 24

- Increased capacity at Coventry Station & support passenger growth
- Improved accessibility for passengers
- Better integration for public transport interchange
- Sustainability – EVCs and cycle hub
- Enhanced retail offer & passenger facilities
- Sympathetic to existing grade-II listed building
- Supports Friargate development
- Creation of an attractive & fitting gateway to our city



Wider Benefits of investment in railway station

- Environmental and air quality benefits
- Promoting physical activity – increased walking and cycling
- Improving accessibility – step free access
- Improving rail and bus connectivity
- Help the case for retention of fast London services
- Supporting regeneration, development & job creation – including Friargate and City Centre South
- Supports housing growth



Project to date

- The Station Masterplan project has been 5+ years in development, led by Coventry City Council
- Project team working with key partners including Network Rail, DfT, Avanti, TfWM, Friargate JV and other train and bus operators
- £77m+ funding secure via CWLEP Growth Deal, WMCA Devolution Deal, DfT and other public sector sources including CCC
- Buckingham Contracting Group Limited awarded main construction contracts for Phases 1 and 2, while BCM are undertaking substation works
- Main works commenced on site in 2019, following preparatory works including demolition of the Rocket Pub and construction of the access tunnel under Warwick Road
- Many design, logistical, legal and funding challenges along the way – including land acquisition by CPO, meeting the robust design requirements and safety standards of rail industry, negotiation of commercial deal for car park and programme and funding challenges resulting in some changes to delivery model.

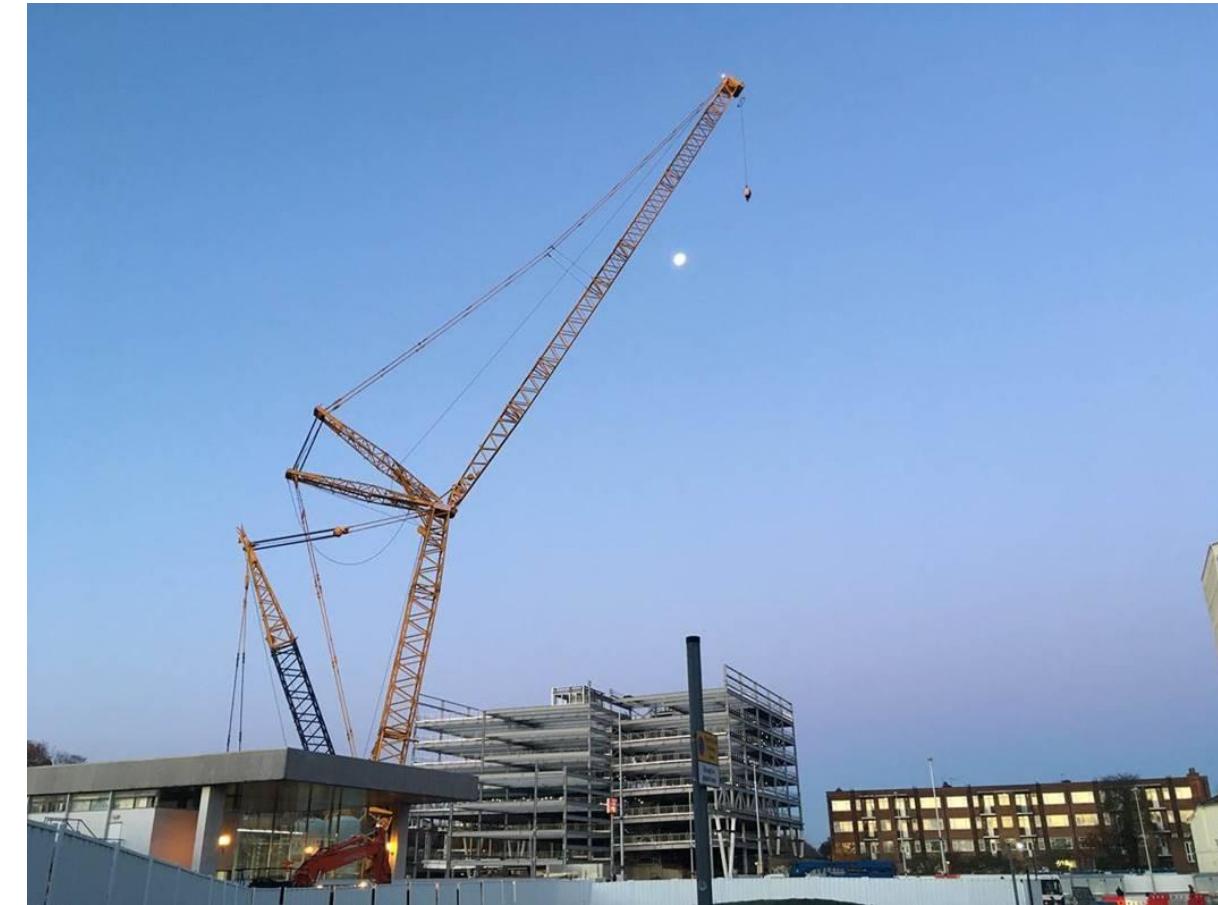


Phase 1: Footbridge and Canopies

- Additional footbridge with lifts and stairs to each platform 1-4.
- Full height glazing to both footbridge and staircases
- Extension of platform canopies to replicate the existing canopies in shape and form
- Existing retaining wall on platform 4 to be modified to allow for footbridge lift shaft

Programme logistical challenges

Page 28





Phase 2: Second Station Building & Car Park

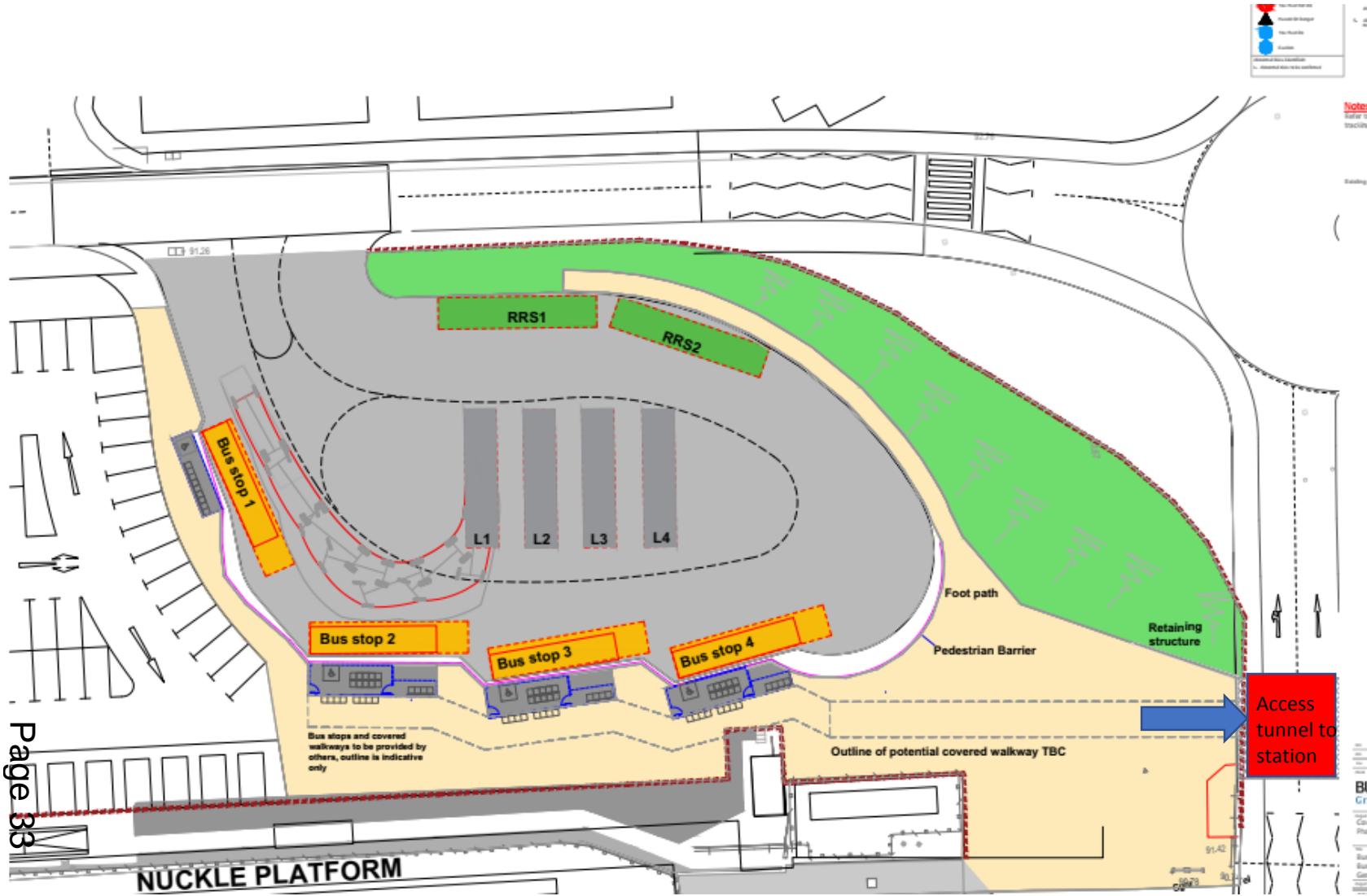
- Lower concourse new station building provides direct access to bus interchange via Access Tunnel, Platform 1 and out to Station Square and the existing station building
- Upper concourse access to new footbridge and Warwick Road
- 5 retail units, passenger waiting rooms, toilet facilities & cycle hub
- Lift direct to car park and footbridge







Transport Interchange



Buses will move from Station Square to new interchange

Traffic and step free access from station to transport interchange via Warwick Road access tunnel which links directly to station concourse

Flexibility to increase
number of buses serving
Coventry Station

Design currently being finalised, team working with architects and TfWM



Highway Works

- Upgrade the existing Central Six roundabout on Warwick Road
- New egress from Station car park to Warwick Road
- Create two way link connecting ring road and Westminster Road which will unlock development land



Page 35



Existing Station Enhancements

- £250k of the Station Masterplan budget has been assigned to provide an uplift to the existing Grade-II listed station building.
- Works include a deep clean, treatment on flooring, updating wayfinding, replacement skylights on platform 1 alongside a programme of public art interventions.
- Target to deliver bulk of programme by May 2021.
- Potential further funding to come forward from Avanti for further public art interventions and improvements to cycle facilities and routes.



NUCKLE 1.2

- The bay platform was due to be delivered in parallel with other CSMP works but has been delayed due to tender costs for construction being significantly over budget
- Delivery model has been changed, with Network Rail now leading on revised GRIP 3 Options Selection Study to provide a more cost effective and viable option.
- Will be subject to DfT approval of updated full business case
- Target to deliver scheme by March 2023
- Exploring timetabling opportunities to bring forward enhanced rail service sooner as a result of reduced service provision in response to Covid19.

Programme

Page 38

1. Footbridge, Canopies & Access Tunnel: October 2018 – Summer 2021
2. Highways
 - 2.1 Warwick Road: February 2020 – Spring 2021
 - 2.2 Western Link Road: August 2020 - February 2021
3. New Station Building, MSCP & Public Realm: Jan 2020 – Summer 2021
4. Bus Interchange: April 2021-Summer 2021
5. NUCKLE bay platform – Spring 2023

Most significant risk to programme is Entry into Service process – Network Rail leading on this. Other key risks include impact of COVID 19 on workforce and supply chain, alongside impacts of Brexit on materials to be imported from EU.

Thank you and questions?



Contact:

Colin.Knight@coventry.gov.uk

Rhian.Palmer@coventry.gov.uk

This page is intentionally left blank

Agenda Item 6

Business, Economy and Enterprise (3) Work Programme 2020-21

Last updated 22/01/2020

Please see page 2 onwards for background to items

23rd September 2020
Employment, Skills and Training Public Realm Projects
4th November 2020
Very Light Rail Update on Local Air Quality Action Plan
2nd December 2020
International Trade and Overseas Markets
3rd February 2021
Two Friargate Station Master Plan Update
Additional Meeting – 3rd March 2021
Support to Small Businesses University Civic Agreements
24th March 2021 – joint with SB1
Apprenticeship opportunities in Coventry
14th April 2021
Public Sector Decarbonisation Scheme
Suggested items for 2020-21
CWLEP Tourism Strategy 2019-2023 City Centre South Cycling Strategy Digital Skills Active Travel with Schools

Date	Title	Detail	Cabinet Member/ Lead Officer
23rd September 2020	Employment, Skills and Training	To consider the priorities and actions identified to support employment, skills and training, particularly considering the effects of the coronavirus pandemic	Kim Mawby Cllr Maton
	Public Realm Projects	To look at the current public realm projects across the city, particularly in the city centre, in the lead up to City of Culture 2021 and the effects of the lockdown on progress	Jo Shore Cllr Hetherton/Cllr O'Boyle
4th November 2020	Very Light Rail	An update on progress on the development of a Very Light Rail system in Coventry	Colin Knight Nicola Small Cllr O'Boyle
	Update on Local Air Quality Action Plan	Progress on the LAQAP, including consideration of the business plan before Cabinet on 1 st December	John Seddon, Cllrs Caan, Hetherton, O'Boyle
2nd December 2020	International Trade and Overseas Markets	To include the conference reports for China and Hong Kong and Germany. To look at relationships with overseas trade, within context of Brexit. To include contribution from Chamber of Commerce	John Norton Cllr O'Boyle
3rd February 2021	Two Friargate	To consider progress on the plans for a second building at Friargate	Richard Moon Cllr O'Boyle
	Station Master Plan Update	An update on progress on the delivery of the Station Masterplan	Rhian Palmer/Colin Knight Cllr O'Boyle
Additional Meeting – 3rd March 2021	Support to Small Businesses	A further report be submitted to the Board providing an update on future funding. The report to include data on: the retention of students to live and work in the City on completion of their degree; graduate business start-ups and a measure of their success, particularly benchmarking against other cities; unsuccessful businesses and the reason for their failure, including what help the Authority gives to support them and whether there were further measures they could take to support them	Stephen Weir Cllr O'Boyle
	University Civic Agreements	Representatives from Coventry University and Warwick University be invited to attend the meeting of the Board to	Representatives from the Universities, Stephen Weir

Business, Economy and Enterprise (3) Work Programme 2020-21

Date	Title	Detail	Cabinet Member/ Lead Officer
		talk about the benefits of the Civic Agreements for the City and how they can work in partnership with the Council. To include how to encourage student retention for living and working in the city and the support they offer for graduate business start-ups.	Cllr O'Boyle
24th March 2021 – joint with SB1	Apprenticeship opportunities in Coventry	To scrutinise the opportunities across the City with regards to apprenticeships. This includes the City Council and other Anchor institutions within the City.	Cllr Brown/ Cllr Maton/ Cllr O'Boyle/ Sue Newing/ Kirston Nelson/ Andy Williams
14th April 2021	Public Sector Decarbonisation Scheme	Council approved a bid for the PSDS which will see funding to decrease the amount of carbon produced by Council owned buildings	Richard Moon Lowell Lewis Cllr O'Boyle
Suggested items for 2020-21			
	CWLEP	A further report be submitted to the Board providing an update on future funding, following the UK's departure from Europe.	Paula Deas Cllr O'Boyle
	Tourism Strategy 2019-2023	A follow up report from the meeting in July – to include information about Purple Flag status and further information on the work being undertaken externally on the promotion of the City.	Val Birchall Cllr O'Boyle
	City Centre South	Progress on development to be considered alongside the Tourism Strategy. Planning applications due to be heard March 2021	Richard Moon Cllr O'Boyle
	Cycling Strategy	To consider the plans to introduce cycling routes including the West of the city.	
	Digital Skills	To look in more detail how the Digital Strategy is supporting the development of digital skills across the city	Cllr Lloyd/Cllr Maton Paul Ward/Kirston Nelson

Date	Title	Detail	Cabinet Member/ Lead Officer
	Active Travel with Schools	Following consideration of the Local Air Quality Action Plan, the Board requested an item on relating to the work undertaken with schools to gather information about their travel preferences and proposals to encourage modal shift	John Seddon Cllr Hetherton